



RING FOR CHANGE



Little Heroes Combatting Period Inequality

PHONE CALL SCRIPT

Introduction

Hey [Friend/Family Member's Name]! It's [Your Name] here, and I'm excited to share something important with you. I'm part of the Changemakers2030 program, and this summer, we're working together to end period poverty. Can I take a moment to tell you about it?

Why?

We're doing this because we believe that everyone should have access to menstrual products. No one should feel embarrassed or unable to manage something as natural as menstruation. We want to make a positive change and break the period stigma.

What?

By donating just \$10 a month, you can help us end period poverty for 100,000 girls/women in India, Nepal, Pakistan, Kenya, Ghana, South Africa, Nigeria, Tanzania, Uganda, Liberia, Zimbabwe, and Mozambique. Here's how your donation can make a difference:

- Your contribution can provide one Could You Menstrual Cup in Africa, which can be used for up to 10 years. This reusable cup not only ensures period protection but also promotes sustainability and reduces waste.
- Your donation can also provide one Baala Pad (Reusable) Pack in India or Nepal, which can last for 18 months. These eco-friendly pads can be washed and reused, providing a cost-effective and sustainable solution for individuals in need.
- Additionally, your support can help us distribute 12 Pari Pad (Biodegradable) Packs in India, which can last for 12 months. These biodegradable pads are not only affordable but also environmentally friendly, reducing the impact on our planet.

How?

Together, we can spread awareness and encourage others to join our cause. We have created informative videos and posts that explain why ending period poverty matters. You can check out our official website at www.savethechild.org, where you'll find valuable information. Additionally, you can visit our YouTube channel, Save the Child Foundation, to watch inspiring videos and stay updated. To connect with us on social media, you can find us on Instagram by searching for our profile, savethechildfoundation.

When?

Our campaign starts now and continues until 2030. We have a long-term vision of ending period poverty for good. Every person we sign up as a donor brings us closer to our goal. Can we count on your support in making a positive change?

Conclusion

Thank you so much for listening, [Friend/Family Member's Name]! Your support means a lot to me and to those we aim to help. Together, we can make a difference and ensure that everyone has access to menstrual products. If you're interested, I can provide you with more information and the easy steps to sign up. Let's be part of the Ring for Change!

For Contact : endperiodpoverty@savethechild.org