

SUMMER CAMPAIGN

Little Heroes Combatting Period Inequality.



SUMMER GOAL

END PERIOD POVERTY FOR
1 GIRL PER MONTH

STRETCH GOAL

END PERIOD POVERTY FOR
100,000 GIRLS



WOMEN GEOGRAPHY

INDIA, NEPAL, UGANDA, UKRAINE, KENYA, TANZANIA, MOZAMBIQUE, LIBERIA, NIGERIA, ZIMBABWE, GHANA, SOUTH AFRICA



WHO?

GIRLS IN SCHOOLS , SLUMS, ORPHANAGES, SHELTER HOMES, JUVENILE CENTERS, HOSTELS, WOMEN IN PRISONS, MONASTERIES , HAMLETS, RED LIGHT DISTRICTS



WHY?

Period poverty is a lack of access to **menstrual products, education, hygiene facilities, waste management**, or a combination of these. It affects an estimated 500 million people worldwide.

- Globally, an estimated **500 million** people who menstruate lack access to menstrual products and hygiene facilities.
- There are an estimated **16.9 million** people who menstruate living in poverty in the United States.
- **Just 36%** of India's 355 million menstruating female population use sanitary towels for protection. An **estimated 70 percent** of all reproductive health issues are caused by poor menstrual hygiene.
- **71%** of girls in India report having no knowledge of menstruation before their first period. This unpreparedness leads to shock, fear, frustration at the situation and anxiety. And that often results in school dropouts.

SUMMER CAMPAIGN

Little Heroes Combatting Period Inequality



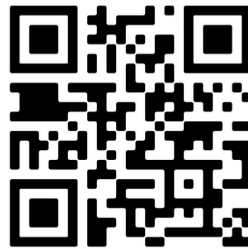
EFFECTS OF PERIOD POVERTY

One of the most devastating effects of period poverty is school dropouts. It has been estimated that **1 out of 5 girls drop out of school after they start menstruating**. While an average of **more than 40% of students in India** resort to missing school while menstruating because of **social stigma, isolation, embarrassment, and inaccessibility of period products**. Add to that the fact that even after all these years, in India menstrual products are still not considered essential items. **Period poverty** is also a major cause of increased illness and possible deaths amongst menstruators. With minimum access to menstrual products, lack of medical care, and poor menstrual hygiene, **diseases like UTIs and other infections often end up being fatal**. Furthermore, malnutrition, which even in 2021 is a serious issue in India, often impacts the health of menstruators severely.



HOW CAN I HELP?

1. Identify 10 Champions who are willing to listen to the **Period Poverty Problem** and encourage them to change the world for one girl child every month
2. Socialize the 10\$ a month Giving/ Gifting Plan which will allow Save the Child Foundation provide the populations we serve with a Product which will enable them to manage periods safely.
3. Provide this QR code for **Ending Period Poverty** to Scan and Give:



END PERIOD POVERTY

4. Click Donate Now
5. Select Recurring and 10\$ or an amount of your choice
6. Select Dedicate my donation in honor or memory of someone
7. Select In Honor of
8. Enter Honoroee's first name and last name (this is the changemakers name)
9. Recipient's email: Changemakers emails
10. Enter Recipients First Name, Enter Last Name
11. Enter Message for the Recipient
12. Enter Information. (Donors Information)
13. Donate with GPAY, PayPal, Credit Card and Bank Transfer

Thank You

For Contact : endperiodpoverty@savethechild.org